



Allied Membership Benefits

Have you been wondering why you should join the Association of Professional Landscape Designers (APLD)? There are numerous business reasons that will not only help you sell more of your product, but gain you more contacts within this industry than you ever imagined. And the cost is less than an ad in a trade publication at only \$150.00 for each year. Check us out! For a membership application, visit the APLD website at www.apld.org or contact APLD at info@apld.org.

Website Exposure: A separate Allied Membership listing can be found on the APLD website (www.apld.org) for Allied members. Your listing will appear in the APLD members section as well as on the consumer section of the website. You get double the exposure!

Mailing Labels: We will send you one set of membership mailing labels per year FREE. This listing includes over 400 names and addresses for you to target for product promotion.

Advertising Discounts: APLD publications are well-read and widely distributed. As an Allied Member, you will receive discounted rates on publication advertising.

Priority for Event Exhibits/Sponsorships: APLD will promote its conference opportunities to you FIRST. You will receive first priority for trade show space and sponsorship at conferences.

Newsletter Recognition: At least once during the year, you will receive a listing in the *Designer*, our quarterly newsletter.

Monthly Online Publication: Once each year, you can place a promotional listing in APLD's monthly online publication. Your ad can be up to 100 words in length AND include a link to your website.

Membership Directory: A separate listing of Allied Members is available in our Membership Directory.

CONVINCED? JOIN APLD TODAY!